



# Conference Agenda



1. **City Interactive update**
2. **Alien Fear**
3. **Combat Wings**
4. **Enemy Front**
5. **Project RPG**
6. **World of Mercenaries**
7. **Sniper: Ghost Warrior 2**



## Who are we?

- ✓ **Poland's first global developer, publisher & distributor** of video games for:
  - Microsoft Xbox 360®
  - Sony PlayStation® 3
  - NINTENDO Wii™ and DS™
  - PC**in Europe, North America and Asia-Pacific**
- ✓ Company **listed on Warsaw Stock Exchange since November 2007**
- ✓ **4th TOP company on WSE in 2011** (ranking prepared by „Puls Biznesu”)
- ✓ **5 business locations:** United States, United Kingdom, Germany, Romania & Poland
- ✓ **7 development studios:** Warsaw, Katowice, Rzeszow, Poznan, Bydgoszcz, Guildford – United Kingdom & Bucharest - Romania,
- ✓ Globally employing **more than 220 team members**





# Sniper: Ghost Warrior



**2.5 million units  
sold worldwide**

**...a real success story**

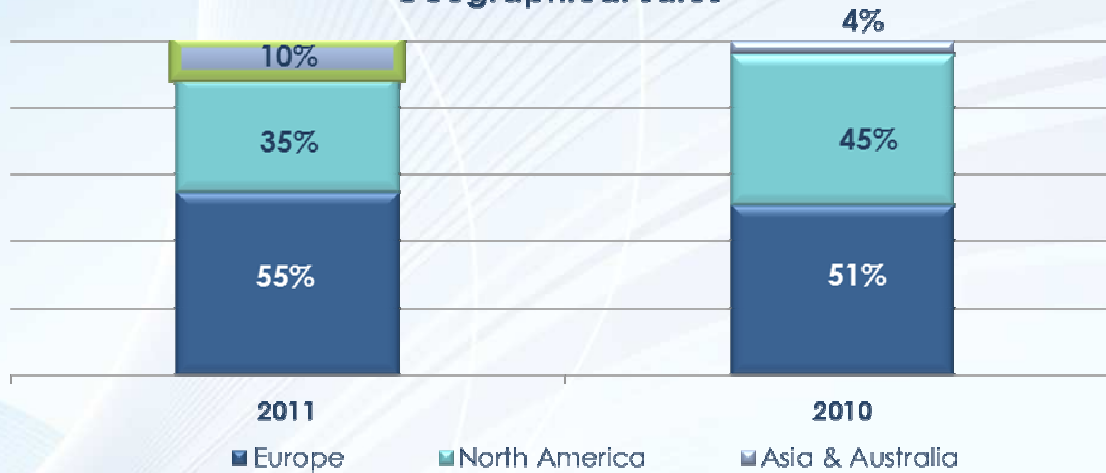


**SNIPER**  
GHOST WARRIOR

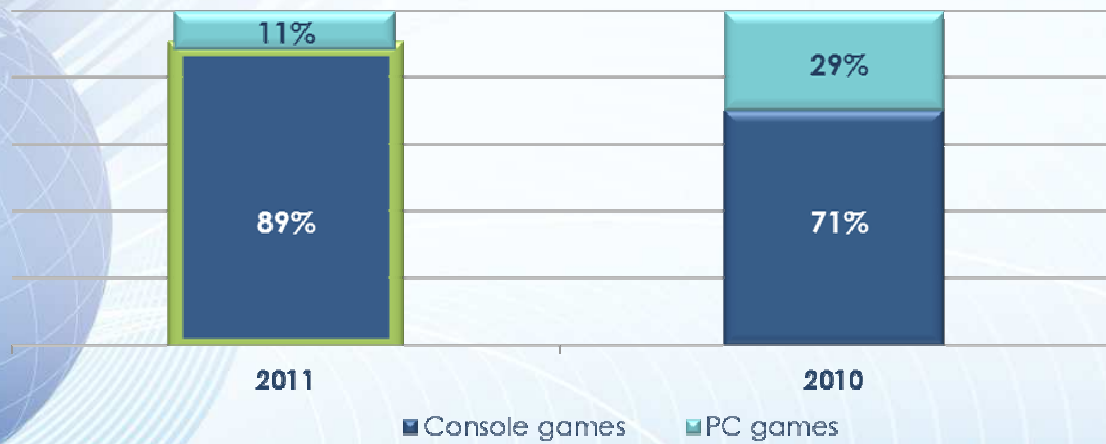


# Holding sales structure 2011

## Geographical sales



## Sales per platform



# Holding financial results 2011



in thsd. PLN

	2011	2010
<b>Net revenue from sales</b>	<b>81 718</b>	<b>86 071</b>
Gross profit on sales (loss)	38 532	50 186
<b>Margin %</b>	<b>47%</b>	<b>58%</b>
<i>Selling costs</i>	10 537	7 305
<i>Overheads</i>	5 932	4 938
Operating profit (loss)	21 115	34 188
Gross profit (loss)	22 303	32 543
<b>Net profit (loss)</b>	<b>16 912</b>	<b>26 893</b>
<b>Net profitability %</b>	<b>21%</b>	<b>31%</b>
Number of shares (in ths)	12 650	12 650
Net profit (loss) per share	1,34	2,13
	31.12.2011	31.12.2010
<b>Equity</b>	<b>57 774</b>	<b>42 962</b>
<b>Cash</b>	<b>16 700</b>	<b>15 521</b>



## 2012 release schedule



Title	Platform	Date
Combat Wings	PS3 / XBOX360 / PC	Q2 2012
Sniper: Ghost Warrior 2	PS3 / XBOX360 / PC	Q2/Q3 2012
Sniper: Ghost Warrior - iOS	iPhone / iPad	Q3 2012
Alien Fear	PS3 / XBOX360 / PC	Q3 2012
Enemy Front	PS3 / XBOX360 / PC	Q3 2012
World of Mercenaries	PC Online	Q4 2012





## Outlook for 2012 - 2013

- ✓ **Digital sales - XBLA / PSN / Steam**  
**Combat Wings / Alien Fear**
- ✓ **iOS / Android**  
**Sniper: Ghost Warrior iOS**
- ✓ **Free-to-play - F2P**  
**World of Mercenaries**
- ✓ **New genres: Role Playing Games**  
**Deck 13 Project - RPG**





**Now the fun part starts**

